

Deen Relief Governing Document

Revised October 2017

Our Mission Statement

We help poor, vulnerable or disabled children and adults internationally and locally, through direct support or close partnerships with specialist organisations.

Our aim is to provide help to those who need it most where we can reach them directly, or work closely with those who can.

We recognise that people across the world and in our own community can benefit from our help, and we fundraise for and run projects in both.

Our Values

- We are honest and transparent in our fundraising and activities
- Everyone is welcome to join us and help us
- We do not judge anyone or any cause based on religion, race or background
- We are not a political organisation and are not backing any political party
- We care about humanity

Our Fundraising Principles

Having identified suitable projects to raise money for, we will adhere to the following principles for fundraising:

- All fundraising activities must adhere to the requirements by the Charity Commission
- The Trustees will act as fundraisers though they may appoint volunteers
- All of our activities must be carried out with honesty and transparency
- No Door-to-Door Fundraising
- No Cold-Calling

It is essential for us that do not receive funds from sources that:

- Do not permit them to be used for helping poor, vulnerable or disabled children or adults locally or internationally, or in strengthening the ability of Deen Relief to help the poor, vulnerable or disabled.
- Do not represent or are associated with certain industries or risks that conflict with the mission of Deen Relief.
- Are not able to be used effectively to help the poor, vulnerable or disabled.

In order to ensure the above, all new sources of funding must be approved by the Senior Management Team through our internal process.

Financial Integrity

Following fundraising events, any offline donations (i.e. cash) are recorded into our accounting system by a member of the Management Team, and witnessed by at least one other member of the Management Team.

All money must be banked by a Trustee into the Deen Relief account as soon as is possible. Our financial systems are set up so that donations made to a specific project are used for that project. Donations made to Deen Relief but not to a specific project will go into our Unrestricted fund which will be used on projects where we have identified the need to be greatest.

The Management Team of Deen Relief commits to not spending more than 10% of Deen Relief's income on the administration and running costs of Deen Relief as a charitable organisation.

Collaboration

Our preference is to directly provide support to the children and adults we raise funds for. However we recognise that to achieve our mission as best as possible, sometimes we need to collaborate with another organisation who has the specialist skills, access, or resources required to create the greatest impact for the people we would like to help.

In these instances we work with organisations whose mission is aligned with our own, and who are prepared to work very closely and openly with us so we can see how the Deen Relief funds are being used, on behalf of those who have donated to us.

Organisations we partner with must:

- Be a registered charity
- Have open and transparent policies
- Enable Deen Relief funds to provide more value to the beneficiaries than if we delivered the support ourselves
- Allow members of the Deen Relief team to be present at the point of the support being given, if requested

Projects

It is essential to us that the Projects we support with the funds we have raised are aligned with our mission, and adhere to the following:

- The beneficiaries are poor, vulnerable or disabled children or adults locally or internationally
- The beneficiaries have a need for food, clothing, or other essential support
- We are able to provide the support directly, or through a close partner who can provide the support directly
- We are able to publicly share information about the support we have provided, to comply with our transparency principle

In order to ensure this, any new projects being proposed to be funded need to be approved by the Senior Management Team through our internal process.